

SPONSORSHIP PACKAGES

2026 PALATINE JAYCEES HOMETOWN FEST



	Gold \$2000	Silver \$1000	Bronze \$500	Sustainability (Limit 2) \$1500
Logo on Hometown Fest Volunteer T-Shirt	X	X		X
Name Mentioned in Hometown Fest Press Releases	X			X
Ad Placement in 5000 Color Brochures*	Full Page	1/2 Page	1/4 Page	1/2 Page
Announcements from Stage	4 Times Daily	2 Times Daily	1 Time Daily	2 Times Daily
Company Provided Banner Displayed on Festival Grounds	2 Banners	1 Banner		1 Banner
Complimentary Booth in Expo	X	X	**	X
Complimentary Entry in Parade	X	X	**	X
Placement in Palatine Jaycees Newsletter	Business Card Ad for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months
Social Media Mentions/Postings	6	4	2	4
HTF Website Listing of Sponsors	Logo	Name Listing	Name Listing	Name Listing

*Press deadline is April 26, 2026

** Choice of Booth OR Parade Entry

Contact Us Today to Order Your Sponsorship Package!



BUSINESS ADVERTISING

2026 PALATINE JAYCEES HOMETOWN FEST



**Logo on
Volunteer
T-shirt**
\$400

**Space for
Company
Provided
Banner**
\$250

**Fireworks
Patron
Online Listing**
\$75

**Program
Advertising***

**Full Page
Ad**
5" x 8"
\$425

**Half Page
Ad**
5" x 3.875"
\$275

**Full Page
Ad**
2.375" x 3.875"
\$175

*Hometown Fest Program Guide Specs: Print-ready advertising should be provided. All logos and images should be of print quality. Press deadline is April 26, 2026. **Banner size recommendation 4' x 6'.**

Hometown Fest Reach

In 2026, the Palatine Jaycees will host the 69th annual Hometown Fest, Palatine's Fourth of July celebration. The festival includes fireworks, entertainment, parade, carnival, food vendors, business expo, family day and much more. This year's event will take place July 2nd - July 5th and will be held at Palatine's Community Park.

Tens of thousands of people attend the festival each year. In addition to attracting residents, Hometown Fest attracts visitors from surrounding cities and towns. Become a Hometown Fest Sponsor and show your customers that you are committed to and support Palatine. Take advantage of this win-win opportunity to generate positive brand exposure while giving back to the community. Purchasing an ad in our program booklet is also a great way to display your hometown pride.

The Palatine Jaycees is a local, civic organization for young people, aged 21-40, that provides leadership training and opportunities to its members through community involvement. Proceeds from Hometown Fest benefit Palatine by funding community projects, community grants, high school Scholarships and much more.

PALATINE DEMOGRAPHICS

67,900

Residents in Palatine

26,800

Households in Palatine

\$95,950

Median household income

61%

Residents between 18-64

www.worldpopulationreview.com



Thank you for your interest in becoming a sponsor of Hometown Fest. This year's Fest will be July 2nd – 5th at Palatine's Community Park. Please email or mail this form into the address below. If you have any questions, please contact Courtney Kulig at sponsorship@palatinejaycees.org or call 847-604-0288.

<p>CONTACT INFORMATION</p> <p>Company: _____</p> <p>Contact Name: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Preferred Contact Method: <input type="checkbox"/> Phone <input type="checkbox"/> Email</p>	<p style="text-align: center;">Make checks payable to: Palatine Jaycees</p> <p style="text-align: center;">Mail Application and check to: Palatine Jaycees PO Box 1517 Palatine IL 60074</p> <p style="text-align: center;">Please respond by:</p> <p style="text-align: center;">April 26, 2026 for ad printing deadline June 16, 2026 for other advertisement</p>
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Selection	Description	Price
<input type="checkbox"/>	Gold Sponsorship (please complete Parade and Expo applications linked below)	\$2,000
<input type="checkbox"/>	Silver Sponsorship (please complete Parade and Expo applications linked below)	\$1,000
<input type="checkbox"/>	Bronze Sponsorship	\$500
	For Bronze package please select and complete one: <input type="checkbox"/> Expo <input type="checkbox"/> Parade	
<input type="checkbox"/>	Sustainability Sponsorship (please complete Parade and Expo applications linked below)	\$1,500
<input type="checkbox"/>	Full Page Ad in Festival Program (5" x 8")	\$425
<input type="checkbox"/>	Half Page Ad in Festival Program (5" x 3.875")	\$275
<input type="checkbox"/>	Business Card Ad in Festival Program (2.375" x 3.875")	\$175
<input type="checkbox"/>	Fireworks Patron - Online Listing	\$75
<input type="checkbox"/>	Company Logo on Volunteer T-Shirt	\$400
<input type="checkbox"/>	Space for Company Provided Banner on Festival Grounds	\$250
<input type="checkbox"/>	Please contact me. I am interested in a custom package.	Custom

If your sponsorship includes Expo or Parade, you must fill out that respective application as well. Click [here](#) for the Expo Application. Use code SPONSOR at checkout. Click [here](#) for the Parade Application. Use code SPONSOR at checkout.

*Sponsor package benefits are non-transferrable